



COUNCIL OF ALBANIAN AMBASSADORS



Speaking and Presentation Skills

Crafting speeches and presentations for diplomatic audiences

- 
1. The Purpose of Diplomatic Communication
 2. Key Principles of Effective Diplomatic Speeches

- a) Precision and Clarity
- b) Cultural Sensitivity and Empathy
- c) Balance of Emotion and Logic

3. Structuring a Diplomatic Speech

a) A well-structured speech

b) Deliver a Clear and Focused Message

c) Conclude with Purpose



4. The Role of Presentation Skills



5. Adapting to Modern Challenges



The Embassy of the
Republic of Albania in
London.

33 St George's Dr, SW1V
4DG, Pimlico, London
United Kingdom



1. Presentation of the Letter of Credence at Buckingham Palace to Her Majesty Queen Elizabeth II, June 27, 2013

Example 1: Presentation of the Letter of Credence at Buckingham Palace to Her Majesty Queen Elizabeth II, June 27, 2013.











2. Speech at the House of Lords, British Parliament,
in Honor of the Official Visit of Albanian President
H.E. Mr. Bujar Nishani.

EXAMPLE 2 - Speech at the House of Lords, British Parliament, in Honor of the Official Visit of Albanian President H.E. Mr. Bujar Nishani.



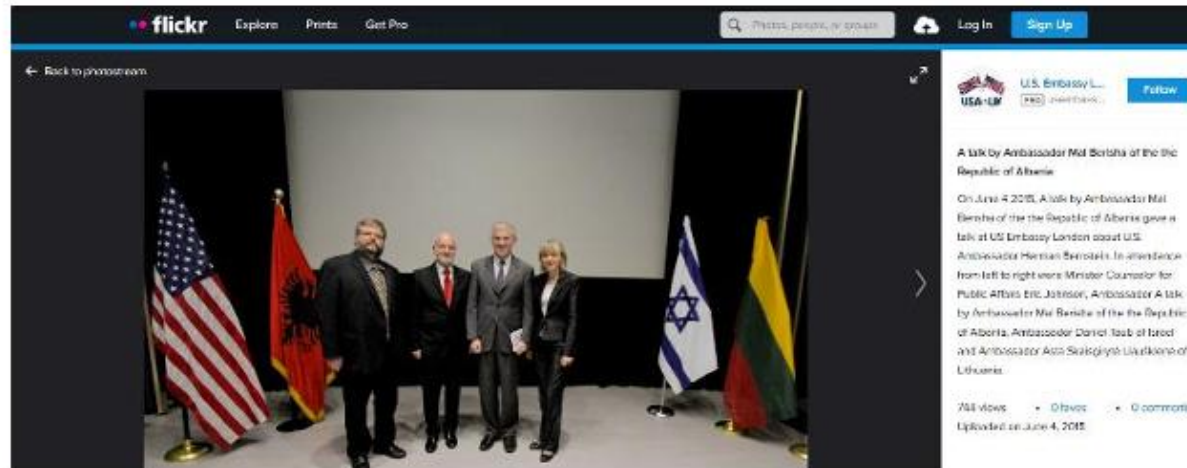


With the
Albanian
President, H.E.
Mr. Bujar
Nishani, at the
House of
Lords, London,
United
Kingdom.





EXAMPLE 3 – Presentation of My Book, *Herman Bernstein: U.S. Ambassador to the Kingdom of Albania, 1930–1933*, at the U.S. Embassy in London.





3.- Presentation of My Book, *Herman Bernstein:
U.S. Ambassador to the Kingdom of Albania,
1930–1933*, at the U.S. Embassy in London,

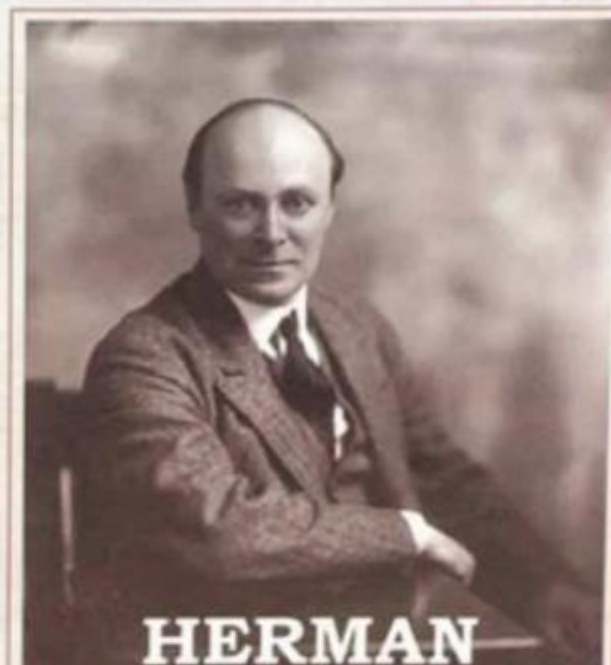
Mal Berisha



HERMAN BERNSTEIN

Ambasador i ShBA – ve në Mbretërinë Shqiptare
1930 – 1933

Mal Berisha



HERMAN BERNSTEIN

(1876 – 1935)

Journalist, Writer, And Diplomat

Non-American-
Jewish Relations:
Contributions of U.S. Ambassador
to Albania, Herman Bernstein
(1876-1935)

Ambassador Mal Berisha
Ruth Gay Seminar in Jewish Studies

CENTER
OF JEWISH
HISTORY





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4.- Presentation of the Book *Agents of Empire* by Sir Noel Malcolm, at the Albanian Embassy in London.

EXAMPLE 4 – Presentation of the Book *Agents of Empire* by Sir Noel Malcolm, at the Albanian Embassy in London.







SHQIPTARIADA

E SIR NOEL MALCOLM-IT



MIRËNJOHJA ËSHTË PARAMETËR
I FISNIKËRISË NJERËZORE

Tiranë, Tetor 2023

SHQIPTARIADA

E SIR NOEL MALCOLM-IT



MIRËNJOHJA ËSHTË PARAMETËR
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Tiranë, Tetor 2023

„Thank you for your attention. This presentation can be seen on my personal website:

Malberisha.com

Mal Berisha

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